

# Put yourself on the 123 map!

Advertise on the second edition of The Gibraltar Street Map

Second Edition  
250,000 copies printed

Be seen by thousands of people for as little as **£550**



## Don't miss out - Call us now!

Following the success and popularity of the first edition of the **123 Map**, 123 Publishers are currently producing the second edition, which will again be distributed by the **Gibraltar Tourist Board**. The **123 Map** has proven to be in high-demand, as the first 250,000 copies which were printed earlier this year, are quickly running out! The second edition will consist of 250,000 copies which will be available at all the major tourist points.

We are offering you a fantastic opportunity to buy advertising space on the second edition of this well-received map. Whether you own a bar, restaurant, or a shop, or whatever service your company provides, you can be sure that thousands of potential customers will be using the **123 Map!** Promote your business where it will be seen time and time again by the people who want to know everything that Gibraltar has to offer!

Each advertisement will be in a module measuring 4.7cm x 4cm with a grid reference and number to specify where your business is located, enabling easy finding!



1 Module	2 Modules	3 Modules	4 Modules	5 Modules
£550	£1000	£1440	£1840	£2250
Prices shown are for the second edition - 250,000 copies				

Contact us today for further information or to arrange a meeting with our sales representative

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